# Spatial data mining as an onomastic tool

http://www.cs.helsinki.fi/u/leino/jutut/ungegn-03.pdf

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# Introduction

- Onomastics
  - Multidisciplinary: linguistics, history, some geography
  - Let's add computer science
- Goals
  - Dependences between occurrences of different names
    - \* New information on how places are named
  - Homogeneous regions
    - New information on the relationships between settlement history, linguistic regions and naming
- Methods
  - Pretty straightforward application of data mining techniques to a novel data set
  - Most of this more thoroughly explained in Leino et al. (2003)
- Tools
  - Basic Unix/Linux tools
  - the Perl scripting language <URL:http://www.perl.org/>
  - the R statistics environment <URL:http://www.r-project.org/>, esp. with the spatial statistics packages splanes and spatstat
  - the GRASS GIS environment <URL:http://grass.itc.it/>



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# **Place Name Data**

- Finnish National Land Survey Place Name Register (Leskinen 2002)
  - 718000 name instances
  - 58 000 lakes
  - 25 000 different lake names
  - 54 most common lake names: 9008 lakes
  - 45 name endings: 55 538 lakes
- High-dimensional marked point processes
  - Spatial statistics: mostly single processes, at best low dimensionality
  - Data mining: mostly non-spatial data

```
Pitkäjärvi;1;Suomi;410;Vakavesi;6682578;2541586;6684464;3375471;049;
Espoo - Esbo;011;Helsingin seutukunta;01;Uusimaa - Nyland;1;Uusimaa - Nyland;
1;Etelä-Suomen lääni - Södra Finlands län;204301A;1901D4;1;
Virallinen kieli tai saame;1;Enemmistön kieli;1;Maastotietokanta;10011998;
40011998
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Pitkäjärvi;6684464;3375471;049

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järvi;Pitkäjärvi;6684464;3375471;049
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Figure 1: Example of raw Place Name Register data, common names data and name endings data



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# **Association Rules**

- $X \Rightarrow Y$ , where  $X, Y \subseteq \{A_1, \ldots, A_n\}$ 
  - Frequency  $f(X \cup Y)$
  - Accuracy  $\frac{f(X \cup Y)}{f(X)}$
- Spatial association rules
  - Various views on these (eg. Koperski and Han 1995, Estivill-Castro and Lee 2001, Huang *et al.* 2002, 2003)
  - Here:  $X \Rightarrow_r Y$ , where *r* is radius



Figure 3: Spatial association rule  $A \Rightarrow_r B$  as selection

• If no association (ie. A and B independent of each other), selection in Figure 3 is a random sample



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### Results

• Figure 4 shows the distribution of two pairs of names and figure 5 their kernel estimates. The distributions look relatively similar.







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- Figure 6 shows the Poisson-approximated probabilities.
  - Ahvenlampi  $\Rightarrow_r$  Haukilampi: a strong association at small radii
  - Hanhilampi  $\Rightarrow_r$  Joutenlampi: much weaker and at longer radii

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Ahvenlampi => Haukilampi:
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+ At 1 km found 20; p(n<20) = 1.0000 (corrected 1.00)
+ At 2 km found 40; p(n<40) = 1.0000 (corrected 1.00)
+ At 3 km found 51; p(n<51) = 1.0000 (corrected 0.99)
+ At 4 km found 75; p(n<75) = 1.0000 (corrected 1.00)
+ At 5 km found 92; p(n<92) = 1.0000 (corrected 0.97)
+ At 6 km found 116; p(n<116) = 1.0000 (corrected 0.98)
+ At 7 km found 137; p(n<137) = 1.0000 (corrected 0.95)
+ At 8 km found 170; p(n<170) = 1.0000 (corrected 1.00)
+ At 9 km found 181; p(n<181) = 1.0000 (corrected 0.96)
+ At 10 km found 204; p(n<204) = 1.0000 (corrected 0.98)</pre>
```

```
Hanhilampi => Joutenlampi:
```

```
At 1 km found 0; p(n<0) = 0.0000 (corrected 0.00)
At 2 km found 3; p(n<3) = 0.9259 (corrected 0.00)
At 3 km found 3; p(n<3) = 0.6418 (corrected 0.00)
At 4 km found 5; p(n<5) = 0.6983 (corrected 0.00)
At 5 km found 9; p(n<9) = 0.8927 (corrected 0.00)
At 6 km found 18; p(n<18) = 0.9990 (corrected 0.00)
At 7 km found 21; p(n<21) = 0.9985 (corrected 0.00)
+ At 8 km found 31; p(n<31) = 1.0000 (corrected 0.98)
At 9 km found 37; p(n<37) = 1.0000 (corrected 0.91)</pre>
```

Figure 6: Associations in two pairs of names



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- Other interesting pairs of names as well
  - *Mustalampi* 'Black Lake'  $\Rightarrow_r$  Valkealampi 'White Lake': expected, but an indication that the method works
  - Lehmilampi 'Cow Lake'  $\Rightarrow_r$  Likolampi 'Retting Lake': association results from cultural connection
  - Likolampi 'Retting Lake'  $\Rightarrow_r$  Pitkälampi 'Long Lake': association but no obvious reason
- Various interesting questions on the characteristics of contrastive / variational names
  - Quite a few cases where the names contrast with regard to one of the semantic features of the modifier
  - Difference between the terms kontrastnamn and variationsnamn?
  - Possibly a partial answer to Pamp (1991):

Det finns skäl att förmoda att analogien vid bildning av naturnamn verkar också när namnen har kommit till på saklig grund. Problemet är bara att den här fungerar så diskret att den oftast är mycket svår att påvisa.



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## Repulsion

- A special case of association rules,  $A \Rightarrow_r A$
- Not obvious that a sample like in Figure 3 could be considered random. However, the sum of samples in Figure 7 can.



Figure 7: Spatial association rule  $A \Rightarrow_r A$  as a series of selections



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- Repulsion appears to be rare; this is surprising.
- There are even cases like *Umpilampi* 'Overgrown Lake' where there is significant attraction (cf. Figure 8). Evidently each of these names is actively used by a very small group of people, likely just a single farm.

```
Umpilampi => Umpilampi:
At 1 km found 9; p(n<9) = 0.9999 (corrected 0.66)
+ At 2 km found 32; p(n<32) = 1.0000 (corrected 1.00)
+ At 3 km found 66; p(n<66) = 1.0000 (corrected 1.00)
+ At 4 km found 82; p(n<82) = 1.0000 (corrected 1.00)
+ At 5 km found 103; p(n<103) = 1.0000 (corrected 1.00)
+ At 6 km found 126; p(n<126) = 1.0000 (corrected 1.00)
+ At 7 km found 136; p(n<136) = 1.0000 (corrected 1.00)
+ At 8 km found 154; p(n<154) = 1.0000 (corrected 1.00)
+ At 9 km found 164; p(n<164) = 1.0000 (corrected 1.00)
+ At 10 km found 171; p(n<171) = 1.0000 (corrected 1.00)</pre>
```

Figure 8: Conspicuous absence of repulsion between instances of Umpilampi



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# **Probabilistic Modeling**

- View the data as a matrix, with municipalities as rows and names (or name endings) as columns; each cell has the frequency of these names in the municipality.
- Apply the EM clustering algorithm (Dempster *et al.* 1977, Redner and Walker 1984, McLachlan 1996):
  - Assign random component weights
  - E-step: For each data point, compute the probability that the data resulted from the model
  - M-step: Compute the component weights according to the results of the E-step
  - Iterate the E and M steps as necessary
- Observations
  - Clusters spatially well connected.
  - As the number of clusters increases, new divisions appear but the old boundaries mostly stay in place.
  - Clusters correspond with onomastic and historical information.
  - The old Western Finnish habitation shows fairly well
  - Also the boundary between the Eastern and Western dialect groups; names reflect an older demographic state than current dialects
  - Interesting parallels to dialectometric maps (Wiik 1999)







Figure 9: 2-way clustering on common names (left) and name endings (right)

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Figure 10: 4-way clustering on common names (left) and name endings (right)

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# **Conclusions and Further Research**

- Basic data mining methods can be applied to spatial point data
- Impact on onomastics
  - Certain types of contrastive names are more widespread than previously thought; theories about naming processes have to be re-evaluated
  - Repulsion appears far less noticeable than expected. This, too, has to be explained somehow.
  - Clustering seems a possible starting point for composing an onomastic overview. This can be combined with other data, such as that on dialectal variation.
- Association involving more than two names:  $\{A_1, \ldots, A_i\} \Rightarrow_r B$ 
  - How to extend known algorithms to spatial data, ie. data with no clear observations?
  - $\Gamma \Rightarrow_r B$ , where  $\Gamma \equiv$  'There are names of type  $\alpha$  nearby'
  - Combination of simple association rules and clustering: 'Names  $\{A_1, \ldots, A_i\}$  are often found near each other'



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