



Future of Work - Jos de Blok & Buurtzorg

Helsinki, 4.8.2015 at 9:00 – 15:00 | Hanken, Arkadiankatu 22, Helsinki

How is work changing? What are leading companies doing to thrive in the new world? Are there working alternatives to the traditional hierarchical model of organizing? What are the results in efficiency, customer satisfaction and employee engagement that can be achieved by rethinking the way we organize work?

We are happy to invite you to explore the answers to these questions together with us in a full-day seminar on the future of work, to be held 4.8.2015 at Hanken (Arkadiankatu 22, Helsinki)

Morning session: New ways of organizing work

(9:00 - 12:15, Hanken Festsalen)

Successful companies are abandoning the traditional hierarchical model of organizing and exploring new forms of self-organization, emergent direction setting, and using the full intrinsic motivation of individuals. A keynote speech by **Jos de Blok** (CEO of Buurtzorg, a Dutch home care organization that grew from zero to 9000 nurses in less than ten years, and has no bosses) followed by an interactive panel focusing on how new knowledge work tools enable new forms of organizing work. Panelists include

- **Jos de Blok** (Buurtzorg)
- **Minna Huotilainen** (FIOH)
- **Jukka Lindström**
- **Julius Manni** (Affecto)
- **Markku Wilenius** (Finland Futures Research Centre)

Afternoon session: Deep-dive to the Buurtzorg model of home care

(12:45 - 15:00, Hanken Festsalen)

The afternoon session is a deep-dive to the practices that Buurtzorg uses, and is especially targeted to public and private home care organizations. **Jos de Blok** will explain the unique customer-centric approach that, combined with self-organized nurse teams with no boss, has created a unique combination of high customer satisfaction, high employee satisfaction and high effectiveness. We will also hear a short presentation from **Elisabeth Meriniemi** (Debora Oy) on a Buurtzorg-model pilot that has just started at Lahti, Finland.

To register to this free seminar, please use the EventBrite page here <http://tinyurl.com/josdeblok>

Event hosted by Ossi Kuittinen, in collaboration with Aalto (Olli Salo, Lauri Pietinalho), HUVA (Finland Futures Research Centre: Sofi Kurki, Markku Wilenius; Hanken: Minna Pura), Re:Know (HIIT: Kai Kuikkaniemi, Tuukka Lehtiniemi, Antti Poikola; FIOH: Teppo Valtonen) and Göte Nyman