

On Probabilistic Modeling and Bayesian Networks

Petri Myllymäki, Ph.D., Academy Research Fellow
Complex Systems Computation Group (CoSCo)
Helsinki Institute for Information Technology (HIIT)
Finland

Petri.Myllymaki@hiit.FI, <http://www.hiit.FI/Petri.Myllymaki/>

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Uncertain reasoning and data mining

- **Real-world environments are complex**
 - pure logic is not a feasible tool for describing the underlying stochastic rules
- **It is possible to learn about the underlying uncertain dependencies via observations**
 - as shown by the success of some human experts
- **Obtaining and communicating this type of deep knowledge is difficult**
 - the objective: to develop clever algorithms and methods that help people in these tasks



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Different approaches to uncertain reasoning

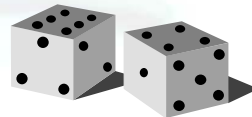
- (Bayesian) probability theory
- neural networks
- fuzzy logic
- possibility measures
- case-based reasoning
- kernel estimators
- support vector machines
- etc....



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Two perspectives on probability

- The classical frequentist approach (Fisher, Neyman, Cramer, ...)
 - probability of an event is the long-run frequency with which it happens
 - but what then is the probability that the world ends tomorrow?
 - the goal is to find "the true model"
 - hypothesis testing, classical orthodox statistics
- The modern subjectivist approach (Bernoulli, Bayes, Laplace, Jeffreys, Lindley, Jaynes, ...)
 - probability is a degree of belief
 - models are believed to be true with some probability ("All models are false, but some are useful")
 - ⇒ **Bayesian networks**



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The Bayes rule



Model M



Data D



Thomas Bayes (1701-1761)

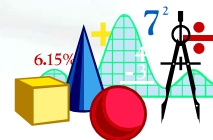
$$P(M|D) = \frac{P(D|M)P(M)}{P(D)} \propto P(D|M)P(M)$$

- *"The probability of a model M after observing data D is proportional to the likelihood of the data D assuming that M is true, times the prior probability of M."*
- *Bayesianism = subjective probability theory*

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Advantages of the Bayesian approach

- A consistent calculus for uncertain reasoning
 - the Cox theorem: constructing a non-Bayesian consistent calculus is difficult
- Decision theory offers a theoretical framework for optimal decision-making
 - **requires** probabilities!
- Transparency
 - A "white box": all the model parameters have a clear semantic interpretation
 - The certainty associated to probabilistic predictions is intuitively understandable
 - cf. "black boxes" like neural networks



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More advantages of Bayesianism

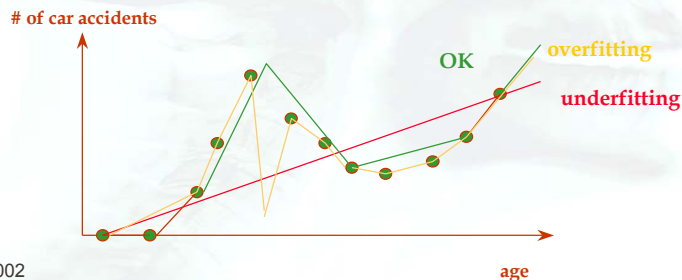
- Versatility
 - Probabilistic inference: compute $P(\text{what you want to know} \mid \text{what you already know})$.
 - cf. single-purpose models like decision trees
- An elegant framework for learning models from data
 - Works with any size data sets
 - Can be combined with prior expert knowledge
 - Incorporates an automatic **Occam's razor principle**, avoids overfitting



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The Occam's razor principle

- “If two models of different complexity both fit the data approximately equally well, then the simpler one usually is a better predictive model in the future.”
- Overfitting: fitting an overly complex model to the observed data



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Bayesian metric for learning

$$P(M|D) = \frac{P(D|M)P(M)}{P(D)} \propto P(D|M)P(M)$$

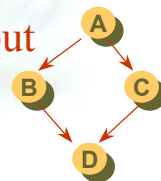
- $P(D)$ is constant with respect to different models, so it can be considered constant.
- Prior $P(M)$ can be determined by experts, or ignored if no prior knowledge is available.
- *The evidence criterion (data marginal likelihood) $P(D|M)$ is an integral over the model parameters, which causes the criterion to automatically penalize too complex models.*



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Probability theory in practice

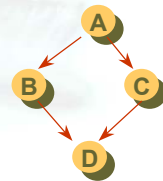
- Bayesian networks: a family of probabilistic models and algorithms enabling computationally efficient
 1. Probabilistic inference
 2. Automated learning of models from sample data
- Based on novel discoveries made in the last two decades by people like Pearl, Lauritzen, Spiegelhalter and many others
- Commercial exploitation growing fast, but still in its infant state



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Bayesian networks

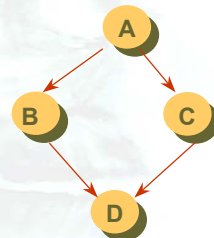
- A Bayesian network is a model of probabilistic dependencies between the domain variables.
- The model can be described as a list of dependencies, but it is usually more convenient to express them in a graphical form as a directed acyclic network.
- The nodes in the network correspond to the domain variables, and the arcs reveal the underlying dependencies, i.e., the hidden structure of the domain of your data.
- The strengths of the dependencies are modeled as conditional probability distributions (not shown in the graph).



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Dependencies and Bayesian networks

- The Bayesian network on the right represents the following list of dependencies:
 - A and B are dependent on each other no matter what we know and what we don't know about C or D (or both).
 - A and C are dependent on each other no matter what we know and what we don't know about B or D (or both).
 - B and D are dependent on each other no matter what we know and what we don't know about A or C (or both).
 - C and D are dependent on each other no matter what we know and what we don't know about A or B (or both).
 - A and D are dependent on each other if we do not know both B and C.
 - B and C are dependent on each other if we know D or if we do not know D and also do not know A.

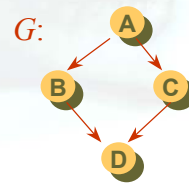


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Bayesian networks: the textbook definition

- A Bayesian (belief) network representation for a probability distribution P on a domain (X_1, \dots, X_n) is a pair (G, θ) , where G is a directed acyclic graph whose nodes correspond to the variables X_1, \dots, X_n , and whose topology satisfies the following: each variable X is conditionally independent of all of its non-descendants in G , given its set of parents F_X , and no proper subset of F_X satisfies this condition. The second component θ is a set consisting of all the conditional probabilities of the form $P(X|F_X)$.

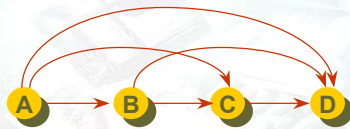
$\theta = \{P(+a), P(+b|+a), P(+b|-a), P(+c|+a), P(+c|-a), P(+d|+b,+c), P(+d|-b,+c), P(+d|+b,-c), P(+d|-b,-c)\}$



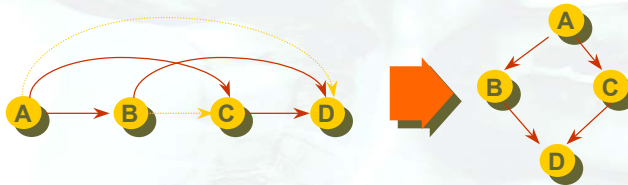
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A more intuitive description

- From the axioms of probability theory, it follows that $P(a,b,c,d) = P(a)P(b|a)P(c|a,b)P(d|a,b,c)$



- Assume: $P(c|a,b) = P(c|a)$ and $P(d|a,b,c) = P(d|b,c)$

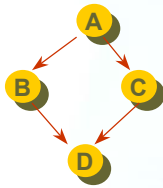


$$P(x_1, \dots, x_n) = \prod_{i=1}^n P(x_i | F_{x_i})$$

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Why does it work?

- simple conditional probabilities are easier to determine than the full joint probabilities
- in many domains, the underlying structure corresponds to relatively sparse networks, so only a small number of conditional probabilities is needed

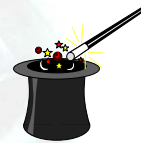


$P(+a,+b,+c,+d)=P(+a)P(+b|+a)P(+c|+a)P(+d|+b,+c)$
 $P(-a,+b,+c,+d)=P(-a)P(+b|-a)P(+c|-a)P(+d|+b,+c)$
 $P(-a,-b,+c,+d)=P(-a)P(-b|-a)P(+c|-a)P(+d|-b,+c)$
 $P(-a,-b,-c,+d)=P(-a)P(-b|-a)P(-c|-a)P(+d|-b,-c)$
 $P(-a,-b,-c,-d)=P(-a)P(-b|-a)P(-c|-a)P(-d|-b,-c)$
 $P(+a,-b,-c,-d)=P(+a)P(-b|+a)P(-c|+a)P(-d|-b,-c)$
 ...

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Computing the evidence

- Under certain natural technical assumptions, the *evidence* criterion $P(D|M)$ for a given BN structure M and database D can be computed exactly in feasible time:



$$P(D|M) = \int P(D|M, \theta)P(\theta)d\theta = \prod_{i=1}^n \prod_{j=1}^{q_i} \frac{\Gamma(N'_{ij})}{\Gamma(N'_{ij} + N_{ij})} \prod_{k=1}^{r_i} \frac{\Gamma(N'_{ijk} + N_{ijk})}{\Gamma(N'_{ijk})},$$

where: n is the number of variables in M ,

q_i is the number of predecessors of X_i

r_i is the number of possible values for X_i

N_{ijk} is the number of cases in D , where $X_i=x_{ik}$ and $F_i=f_{ij}$

N_{ij} is the number of cases in D where $F_i=f_{ij}$

N'_{ijk} is the Dirichlet exponent of θ_{ijk} , “a prior number of cases” identical to the N_{ijk} in D .

N'_{ij} is the “prior number of cases” identical to the N_{ij} in D .

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B-Course: An Interactive Tutorial on Bayesian Networks <http://b-course.cs.helsinki.fi>



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Petri Myllymäki, Henry Tirri: Bayes-verkkojen mahdollisuudet (Tekesin Teknologiaraportti 58/98)



Copies of these slides, the above report and other relevant material can be found at
<http://www.cs.helsinki.fi/research/cosco/Bnets>

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