

# C H E S I N I

VERONA - ITALIA

*La bici in precision*



PREMIO INTERNAZIONALE  
"ERCOLE D'ORO",  
assegnato a  
Bicioletta CHESINI  
Roma 1972

**Premio Internationale  
"ERCOLE D'ORO"**

*Als grote erkenning ontving Chesini de "Ercole D'oro" uit de handen van minister president Giulio Andreotti. De prijs voor internationale frame bouw.*

**Prex International  
"ERCOLE D'ORO"**

*Chesini a reçu ce prix "Ercole d'oro" pour la construction internationale de cadres, une grande récompense, attribuée par le Premier Ministre Giulio Andreotti.*

**Premio Internationale  
"ERCOLE D'ORO"**

*Als große Auszeichnung erhielt Chesini de "Ercole d'oro" aus den Händen von Ministerpräsident Giulio Andreotti den Preis für internationalen Rahmenbau.*

**International award  
"ERCOLE D'ORO"**

*Chesini received the "Ercole D'oro" from the hands of the prime minister Giulio Andreotti as a great acknowledgement. The award for international frame construction.*

IMPORTA  
**ZULLINI**

IMPORTA ZULLINI  
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Telex 33606 HERWD.

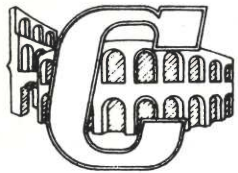
**CHESINI**

CHESINI  
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37129 Verona - Italia  
Tel. 045/26286

IMPORTA

**ZULLINI**

# CHE SINI



We import the Italian world-wide known brand of CHESINI for the Benelux exclusively. Chesini manufactures racing bicycles and racing frames.

We also stock accessories bearing the splendidly engraved signs of Campagnolo-Chesini and exclusive collection of pure woollen clothing. CHESINI has already provided 3 world champions with a frame!

Our Firm Ton and John van Herwerden importing CHESINI products will guarantee the articles sold by us for the period of one year.

All CHESINI frames have been enamelled as follows: **1. Primer coating 2. Top-paint coating 3. Varnish coating.** CHESINI recently received from the hands of the Prime Minister of Italy, Mr Giulio Andreotti the eagerly sought-after Oscar for the most beautifully built frames. This is an international award.



## Chesini Grand Premio Frame

CHESINI'S cheapest frame. This racing frame has been constructed in exactly the same way as the more expensive frames.

The tubes are made of Columbus Zeta. The fork-head has been chromium-plated. To our firm belief, there is no other frame of equal perfection and finish as this Grand Premio to be found in the cheaper price-range.

Weight: approximately 3,000 grammes. Colour: blue scuro metal.

## Chesini Grand Premio Racing Bicycle

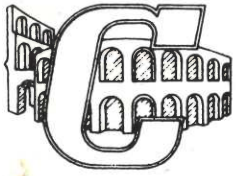
This racing bicycle has been completely assembled with Italian parts, namely: Universal racing brakes with lateral brake grips, Omega crank-set made to fit Campagnolo chain wheels, black Miche pedals, Miche naves, all with a perfect finish. The derailleur gears are also made by Campagnolo.

This bicycle is most suitable for physical exercise and gives incredible quality for its price.



Detail from photo series CHESINI GRAND PREMIO

# CHESINI



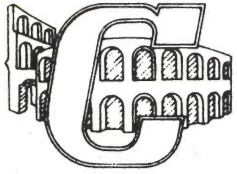
## Chesini Grand Premio Extra Racing Bicycle

This racing bicycle is somewhat more luxurious than the GRAND PREMIO. Fitted out with: Universal brakes, a beautifully fraised crank-set, Campagnolo Grand sport derailleur gears, fraised CHESINI handlebar head, black MICHE pedals.

A beautiful racing bicycle of excellent quality. It will easily outclass any other bicycle in the same pricerange as regards quality and finish.

*La Bicicletta Precision*

# CHESSINI



*La Bicicletta*



## Chesini Olympiad Racing Bicycle

Available with CAMPAGNOLO GRAND SPORT parts and CAMPAGNOLO RECORD derailleur gears. Beautifully finished parts: CHESINI handlebar head, CHESINI saddle pillar, CHESINI gears, CHESINI brake grips and gear lever all of them finished out. Leather cased handlebars. Tube wheels and spoke wheels are optional. The ideal racing bicycle for the professional racer or for physical exercise.

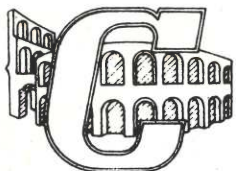
## Chesini Olympiad Racing Bicycle

This beautiful racing frame has been completely fitted out with the COLUMBUS Super Legero (S.L.) frame tubes. It has chromium-plated front fork. Both the fork head and the saddle-lug bear the brand sign. Imbus brakes can easily be fitted. The entire construction shows a splendid finish and perfection. Weight: approximately 2600 grammes. Colour: blue suro metal.



Detail from photo series CHESINI OLYMPIAD GRAND SPORT

# CHESSINI



*La Bicicletta*



## Campagnolo groups

### Semi Super Record

Crankset (fraisé chain wheels, steel axle) Record axle, saddle pillar (light weight steel axles) Record leggero brakes, fraisé brake grips, head tube ball bearing.

This group has the steel axles of the Record group instead of the titanium bracket axle and pedal axle. These steel axles will last much longer in wear and tear.

This group is used by almost all official racers. Moreover, this group looks the same as the Super Record.

### Record

Its Crankset and derailleur set (steel bolts) naves, pedals (steel bridge are guaranteed to last 40,000 kilometres) saddle pillar, brakes (non fraisé grips) head tube ball bearing (steel).

This group is slightly heavier than the 'Super Series' and most suitable for touring and racing, and guarantees high durability.

### Nuovo Grand Sport

Crankset, saddle pillar, derailleur set, naves pedals, brakes, head tube ball bearing.

An assemblage of parts for the touring cyclist and for physical exercise upon which high demands can be made.

Preferably for people who demand quality without wanting to spend too much money.

Also available with CAMPAGNOLO RECORD parts, also with all fraisé parts as the GRAND SPORT model. Leather cased handle bar and tube wheels and spoke wheels optional.

This splendid racing bicycle is fully suitable for official racing tournaments.

# CHE SINI



## Chesini Arena Precision Frame

This racing frame has been constructed with COLOMBUS SUPER LEGRO (S.L.) frame tubes. The rear part of the frame is completely chromium plated. Additional price for chromium plated vertical chain stays f 50, -

The saddle lug has been fraised and engraved. The head of the fork bears the brand name of CINELLI and has been completely fraised. The lugs are also made by CINELLI. This frame has of course also been provided with imbus fittings for the brakes.

This frame is really very fine indeed.

Weight: approximately 2500 grammes. Various colours.

## Chesini Arena Precision Racing Bicycle

Available with CAMPAGNOLO PARTS, fraised handle bar head gears, saddle pillar and gear levers.

Condor saddle, grey mavic wheel rims for tube or spoke rims, mavic.

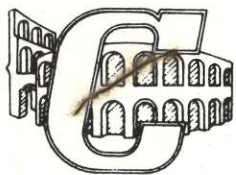
Gold coloured chain and Maillard pinion.

Available with CAMPAGNOLO SUPER RECORD: with Record axle and Super legero pedals. All parts have been given standard fraising. Bernard Hinault saddle, lightweight toeclips and grey mavic rims. Maillard pinion and gold coloured chain.



Detail from photo series CHESINI ARENA PRECISION

# CHESINI



*La Bicicletta Precision*



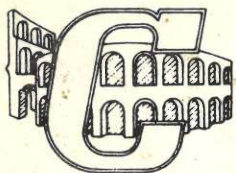
## **New Model Arena Precision 83 with Brevet**

This frame has been constructed with Columbus Super Legero (S.L.) frame tubes with special microfusion lugs. Transmission of gears and brakes cables through the frame tubes. Rear forks patented Chesini Campagnolo Super Record group.



Detail from photo series CHESINI ARENA PRECISION 83 BREVET

# CHESSINI



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## Model Arena Precision 83 with Brevet Kronos

The same as Model 83 patented but with the following difference: mother-of-pearl lacquered, without chroming.

Pinion in alloy Chesini Precision uniblock patented for 7 speeds on request also with 8 speeds.

Brakes modello Kronos Tubes Krono. Rims nisi aerodinamic laser.



Detail from photo series CHESINI ARENA PRECISION 83 BREVET KRONOS