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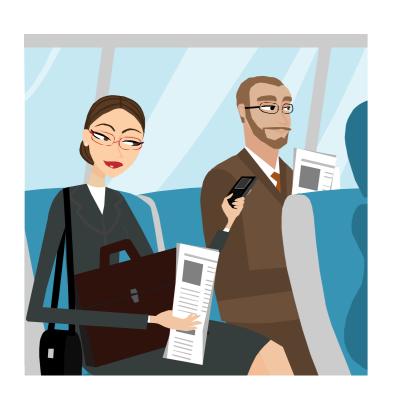
# Proximity social interactions

### WHY?

Often we want to know answers to these questions:



Can I share my ride with him?



Who will let me tether through their phone?



Do I know anyone here?

## WHAT?

Solving this challenges requires:

#### **SECURITY AND PRIVACY**

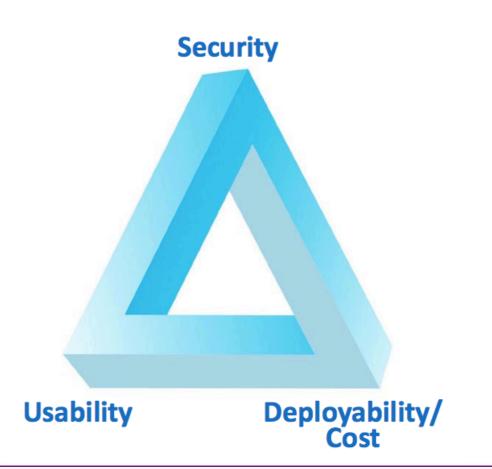
- Authenticity: no false claims possible
- Secrecy: secure information data are transfer
- Privacy: only common features revealed

#### PERFORMANCE AND USABILITY

- Time and energy-efficient operations
- Applicable in mobile scenarios

#### **DEPLOYABILITY**

Easy integration with existing social networks



#### HOW?

## **BOOTSTRAPING FROM SOCIAL NETWORKS**

#### Take advantage of existing online social networks:

- Single Sign-On and OAuth
- Access policies using social relationships
- Social graph to learn about other users

# **PEERSHARE**

#### Distribution of sensitive data among social contacts:

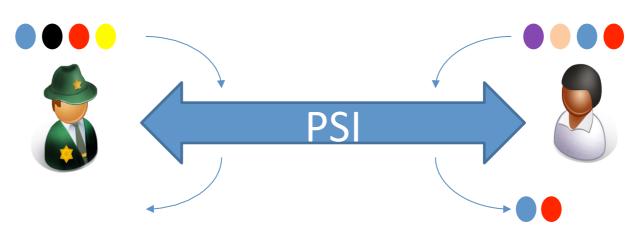
- User can specify authorized recipients intuitively
- Different types of protection supported
- User and application access control enforced
- Android implementation with simple to use API\*

## FINDING COMMON FRIENDS

1. Use PeerShare to distribute friendship token:



2. Use Private Set Intersection (PSI) on token sets to find common friends:



- Bloom Filter based PSI improves efficiency
- Applicable also for mobile scenarios
- Quick completion time
- Low energy consumption
- Common Friends Framework abstracting away
  crypto complexity from app developers\*

#### REFERENCES

- 1. PeerShare: A System Secure Distribution of Sensitive Data Among Social Contacts, NordSec 2013
- 2. Do I Know You? Efficient and Privacy-Preserving Common Friend-Finder Protocols and Applications, ACSAC 2013
- \*code available on request

